



JSPM's  
**JAYAWANTARAO SAWANT COLLEGE OF ENGINEERING,**  
 HADAPSAR, PUNE – 411028  
 Department of Information Technology



**SUMMARY OF ACTIVIT**



**DEPARTMENT OF INFORMATION TECHNOLOGY**



**Guest lecture on  
 STARTUP  
 AND  
 ENTREPRENEURSHIP**

**GANESH THORAT**  
 Founder & CEO of cerebraspark Invoation

📅 Day: **Thursday ,26<sup>th</sup> oct 2023**  
 🕒 Time: **1.20 pm to 2.20 pm**  
 📍 Venue: **Seminar Hall (B-303)**

Event Coordinator  
**Prof. S. A. Bagul**

**PATRONS**

**Hon.G.T.Sawant** Secretary TSSM    **Dr.Sanjay Sawant** Campus Director    **Prof. Dr. V. A. Bugade** Campus Director    **Dr. R.D.Kanphade** Principal, JSCOE    **Dr. V. V. Kalunge** HOD IT Department

Academic Year:	2023-24
Name of Program:	Information Technology
Class & Division:	TE
Name of Activity:	Guest Lecture On Startup and Entrepreneurship
Name of Activity Coordinator:	Prof. Swati Bagul.
Name of Student Coordinator:	-
Date of Conduction:	26/10/2023
Total Beneficiaries:	66
CO	-
PO	PO1,PO2,PO3,P5,PO12
PSO	-



### SUMMARY OF ACTIVITY

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Name of Activity Coordinator:	Prof. Swati Bagul.
Name of Student Coordinator:	-
Date of Conduction:	26/10/2023
Total Beneficiaries:	66
CO	-
PO	PO1,PO2,PO3,P5,PO12
PSO	-
<b>Summary:</b>	
<p>IT department has organized a Guest Lecture On “Startup and Entrepreneurship” for TE IT students. The Entrepreneurship and Startup Program was organized to offer students practical lessons in business start-up and management and to make them aware of the strategies to build ecosystems, &amp; create a business model canvas. Nearly 66 students attended the lecture. They learned the way of pitching ideas before investors for funding their business. Speaker familiarized students with various concepts used in understanding processes involved in entrepreneurship and business formation and development.</p>	
<b>Objective:</b>	
<ul style="list-style-type: none"><li>• To make the students aware about the latest trends in Information Technology</li><li>• To make the students understand the Entrepreneurship opportunities in the IT sector.</li><li>• To provide a forum for students to interact with subject experts.</li><li>• To provide conceptual knowledge, corporate experience and entrepreneurial attitude through intensive sessions</li></ul>	
<b>Expert Speaker: Mr. Ganesh Thorat</b>	
<b>Founder &amp; CEO</b>	
<b>Cerebrospark Innovation,</b>	



### Session Details:

- A person who undertakes the risk of starting a new business venture is called an entrepreneur.
- An entrepreneur creates a firm to realize their idea, known as entrepreneurship, which aggregates capital and labor in order to produce goods or services for profit.
- Entrepreneurship is highly risky but also can be highly rewarding, as it serves to generate economic wealth, growth, and innovation.
- Ensuring funding is key for entrepreneurs: Financing resources include SBA loans and crowdfunding.
- The way entrepreneurs file and pay taxes will depend on how the business is set up in terms of structure.
- What is a start-up?

There are many different start-ups, and many of them are indeed entrepreneurs. The objective of the startups however, set them apart from the entrepreneurs. They try to create something new and often give a business like strategic shape to something that apparently does not seem to be an ideal idea for a business.

- Some fundamental differences

A significant difference between entrepreneur and startup comes with closing the loop. Business is not viable unless the loop of creating a value item, producing and delivering it to the target customers and getting paid for the entire project is completed and closed.

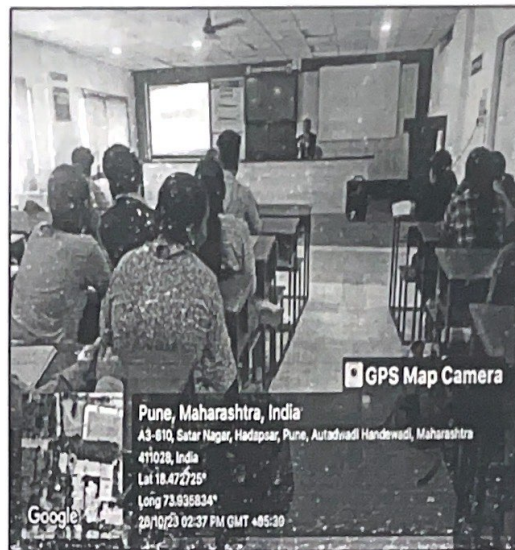
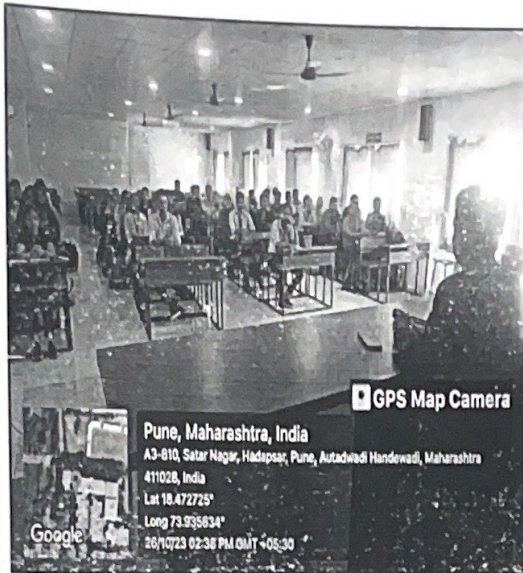
For the entrepreneurs completing and closing this loop is necessary and essential for ensuring ultimate profit but startups are not always very much bothered with it. Which is a reason why many start-ups incur a huge amount of debts as well, and that leads to major trouble with the financial front? Often this can also lead to bankruptcy.



One major drawback of being a start-up owner is the risk and pressure associated with the entire project.

- Business debt

One of the significant risks that any business faces is the business debts and how to pay them off. The startups are majorly at risk since they are not always able to finance the business on their own and take loans and if they do not have enough profit, paying off the loans become difficult.

**Photos:**




**Jayawant Shikshan Prasarak Mandal's**  
**Jayawant College of Engineering, Pune**  
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**DEPARTMENT OF INFORMATION TECHNOLOGY**

**Guest lecture on  
STARTUP  
AND  
ENTREPRENEURSHIP**



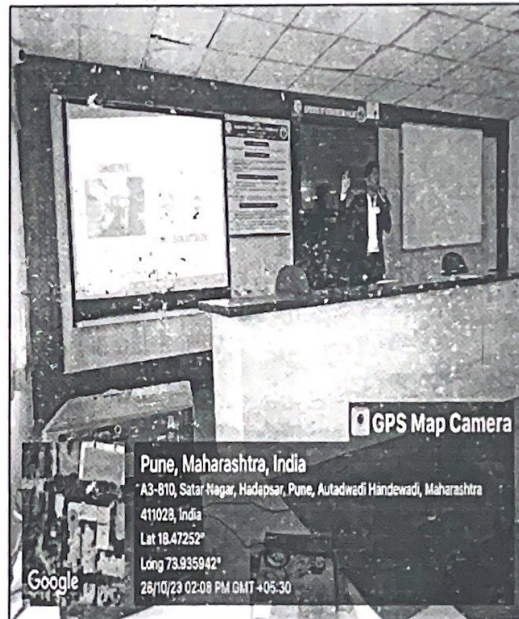
**GANESH THORAT**  
Founder & CEO of carabrosports Innovation

Day: Thursday, 26<sup>th</sup> Oct 2023  
 Time: 1.20 pm to 2.20 pm  
 Venue: Seminar Hall (B-303)

Event Coordinator  
**Prof. S. A. Bagul**

**PATRONS**

<small>Hon. G.T. Sawant</small> <small>Secretary TSSM</small>	<small>Dr. Sanjay Sawant</small> <small>Compu Director</small>	<small>Prof. Dr. V. A. Bugade</small> <small>Compu Director</small>	<small>Dr. R.D. Kanphade</small> <small>Principal, JSCOE</small>	<small>Dr. V. V. Kalunge</small> <small>HOD IT Department</small>
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*[Signature]*  
Prof. Swati Bagul.

**Event Coordinator**

*[Signature]*  
Dr. V.V. Kalunge

**HOD(IT)**

**Head of Department**  
**Dept. of Information Tech.**  
**ISCOE, Hadapsar, Pune-28**

*[Signature]*  
Dr. R.D. Kanphade  
**Principal**



JSPM's JAYAWANTRAO SAWANT COLLEGE OF ENGINEERING

DEPARTMENT OF INFORMATION TECHNOLOGY

A.Y. 2023-24 (SEM-I)

Guest Lecture On Startup and Entrepreneurship

Class TE IT

Date -26/10/23

Time 1.20 to 2.20

Roll No.	Name of the Student	SIGN	Roll No.	Name of the Student	SIGN
3001	SAHIL POPAT AHIREKAR	<i>Sahil</i>	3039	KOTKAR SHUBHAM MAHESH	<i>Shubham</i>
3002	AMRUTE ADITYA ABASAHEB	<i>Amrute</i>	3040	LANDGE KETAN KAMLAKAR	<i>Ketan</i>
3003	WAGHMARE ARYA YASHWANT	<i>Wagmare</i>	3041	VIJAY JAGANNATH MADANE	
3004	BADGUJAR DARSHAN VIJAY	<i>Badgujar</i>	3042	MASALE LAXMAN VASANTRAO	<i>Masale</i>
3005	BAGWAN ASIYA AJIM	<i>Bagwan</i>	3043	MOKALE PRATHAMESH KAILAS	
3006	BAUSKAR HARSHAL YUVRAJ	<i>Bauskar</i>	3044	NAVALE PRANITA ANNASAHEB	<i>Navale</i>
3007	BHELSEKAR ISHA ATUL	<i>Bhelsekar</i>	3045	TODKAR NAVLESH NAVNATH	<i>Todkar</i>
3008	BOMPILWAR MAITHILI NILKANTH	<i>Bompilwar</i>	3046	NERKAR TANMAY SHRIKANT	
3009	BOROLE DHANASHRI PRAFULLA	<i>Borole</i>	3047	NIKAM SANIKA SUNIL	<i>Nikam</i>
3010	CHAUDHARI ROHAN MANOJ	<i>Chaudhari</i>	3048	PARKALE OMKAR MADAN	
3011	CHAVAN AJAY BALCHAND	<i>Chavan</i>	3049	PATHAN AZHARUDDIN SIKANDER	<i>Pathan</i>
3012	CHAVAN RUSHIKESH YASHVANT	<i>Chavan</i>	3050	PAWAR JUHI DHANANJAY	<i>Pawar</i>
3013	CHAUDHARY GAYATRI JALINDAR	<i>Chaudhary</i>	3051	PAWAR PRANJAL RAJESH	<i>Pawar</i>
3014	DAULE AVDHOOT NARAYAN		3052	PATHADE PRAJWAL VISHNU	<i>Pathade</i>
3015	DENGAL SHIVAM BALASAHEB	<i>Dengale</i>	3053	VALVI RAHUL VINOD	
3016	BHAPKAR DIGVIJAY SANJAY	<i>Bhapkar</i>	3054	RANDIVE NANDINI VIJAY	<i>Randive</i>
3017	DONGARE NIKITA NAVNATH	<i>Dongare</i>	3055	RAUT TEJAS BALASAHEB	<i>Raut</i>
3018	DORGE MADHAVI JAYSING	<i>Dorge</i>	3056	KOMAL BANASUR SALUNKHE	<i>Komal</i>
3019	SARTHAK SANJAY GAJENDRAGADKAR	<i>Sarthak</i>	3057	SALUNKHE VAIBHAVI SANJAY	<i>Salunkhe</i>
3020	WADULE GANESH BANDU	<i>Wadule</i>	3058	SAWANT HRIKESH MANOJ	<i>Sawant</i>
3021	GHADGE SOHAM SACHIN		3059	SHAIKH MOHD RAIYAAN JAMEEL	<i>Shaikh</i>
3022	SONAWANE GHANSHYAM GUNWANT	<i>Sonawane</i>	3060	SHINDE SUHAS BAPUSAHEB	<i>Shinde</i>
3023	GHANWAT ROHAN GAJANAN	<i>Ghanwat</i>	3061	SHIRPURKAR VEDANT DHIRAJ	<i>Shirpurkar</i>
3024	GORDE ADITYA SATYAVAN	<i>Gorde</i>	3062	SINGH SHIVAM JAGATAMBA	<i>Singh</i>
3025	GUND VIRAJ VAIBHAV	<i>Gund</i>	3063	SURAWASE PANDURANG DHANAJI	<i>Surawase</i>
3026	JADHAV ADITYA RAJENDRA	<i>Jadhav</i>	3064	SUTAR ZEEL PRAVIN	<i>Sutar</i>
3027	PALLAVI RAJENDRA JADHAV	<i>Pallavi</i>	3065	THORAT ASHUTOSH SANTOSH	<i>Thorat</i>
3028	JAGTAP PRATIK ARVIND	<i>Jagtap</i>	3066	THORAT KALPANA KUNDLIK	<i>Thorat</i>
3029	JAGTAP SEJAL JAYSING	<i>Jagtap</i>	3067	NAMDEV DNYANOBA TIDKE	
3030	JAMBHALKAR RUTIK SUNIL	<i>Jambhalkar</i>	3068	TODKAR MAHESH BHAUSAHEB	<i>Todkar</i>
3031	JOSHI VAISHNAVI NITIN	<i>Vaishnavi</i>	3069	UMARANI OMKAR SHANKARLING	
3032	KACHARE DNYANESHWARI ANIL	<i>Kachare</i>	3070	VINESHKUMAR MAGARAM VAWADRA	<i>Vinay</i>
3033	KAKAD PRADHUMNA SANDEEP	<i>Kakad</i>	3071	VEDANT DHAGE	<i>Vedant</i>
3034	KAMBLE ASHWIN ARJUN	<i>Kamble</i>	3072	VELANI HETI AMIT	<i>Heti</i>
3035	KANDHARE AKASH MUNJAJI		3073	MORE VISHAL YESHVANT	<i>More</i>
3036	KARALE PAVAN PRAKASH	<i>Karale</i>	3074	WALUKAR VAISHNAVI DILIP	<i>Walukar</i>
3037	KESARE ANCHAL DINESH	<i>Kesare</i>	3075	ESHA VIJAY YADAV	<i>Esha</i>
3038	KHAMKAR PRASAD BAPURAO	<i>Khamkar</i>	3076	YERAWAR OMKAR	<i>Yerawar</i>

Prof Swati Bagul  
Event Coordinator

Dr. V.V. Kalunge  
Head of Department  
Dept. of Information Tech.  
JSPM's Jayawantrao Sawant College of Engineering, Pune-28

JAYAWANTRAO SAWANT COLLEGE OF ENGINEERING,

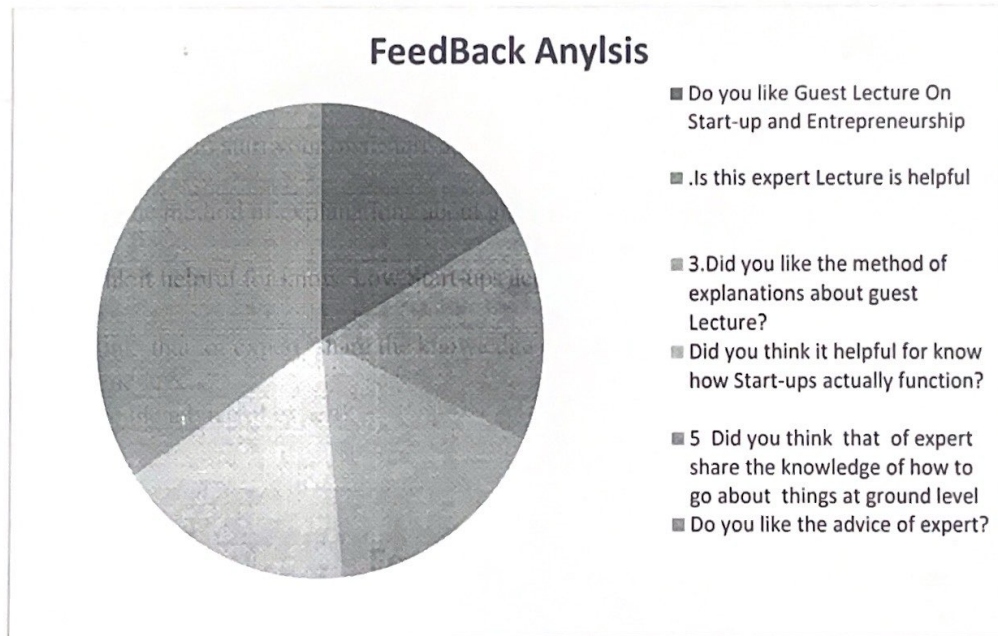
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DEPARTMENT OF INFORMATION TECHNOLOGY


A.Y.2023-2024(SEM-I)

Feedback Analysis of "Guest Lecture On Start-up and Entrepreneurship"

Questions	%Feedback
1.Do you like Guest Lecture On Start-up and Entrepreneurship ?	86%
2.Does it helpful for to start your own start-up ?	76%
3.Did you like the method of explanations about guest Lecture?	84%
4 Did you think it helpful for know how Start-ups actually function?	87%
5 Did you think that of expert share the knowledge of how to go about things at ground level	90%
6 .Do you like the advice of expert?	85%



  
Prof. Swati Bagul.  
Event Coordinator

  
Dr .V.V.Kalunge  
HOD(IT)

**Head of Department**  
Dept. of Information Tech.  
ISCOE, Hadapsar, Pune-28





Prof. Dr. T. J. Sawant  
D.E.E., B.E.(Electrical), MISTE, Ph.D  
FOUNDER SECRETARY

JAYAWANT SHIKSHAN PRASARAK MANDAL'S

# Jayawantrao Sawant College of Engineering

(Approved by AICTE, New Delhi, Govt of Maharashtra and Affiliated to University of Pune)

Id.No. : PU/PN/Engg./199/(2004)

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Website : www.jspmjscoe.edu.in



Dr. Rajendra D. Kanphade  
M.E. Ph.D. (Electronics Engg.)  
LMISTE, FIETE, SMIEEE  
Principal

Date: 26/10/2023

To,  
Mr. Ganesh Thorat,  
Founder & CEO,  
Cerebrospark Innovation

Subject: - Letter of Appreciation

Dear Sir,


Thank you for giving your valuable time and sharing your knowledge and skills in this Guest Lecture On "Startup and Entrepreneurship" for our students. You have enlightened the students by showering knowledge of entrepreneurship and startups & their vital role in the industry. We assure you they will remember your suggestions and that will be source of valuable information as they pursue their occupational interest.

Your contributions are greatly appreciated.

Thanking You,

*Received*  
*Thorat/MS.*  
*26/10/2023*

  
Prof. Swati Bagul  
Event Coordinator

  
Dr. V. V. Kalunge  
HOD, IT

Head of Department  
Dept. of Information Tech.  
JSCOE, Hadapsar, Pune-28



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Dr. Rajendra D. Kanphade  
M.E., Ph.D. (Electronics Engg.)  
LMISTE, FIETE, SMIEEE  
Principal

Date: 24/10/2023

To,  
Mr Ganesh Thorat,  
Founder & CEO,  
Cerebrospark Innovation

**Subject: Invitation For Guest Lecture On Startup and Entrepreneurship**

Respected sir,

The Department Of Information Technology JSPM'S JSCOE ,Hadapsar Organising " **Guest Lecture On Startup and Entrepreneurship**" For TE Students On 26<sup>th</sup> Oct 2023 .The motive behind organizing program is to create awareness among the students about startup . I would like to request you to conduct a session to motivate our students at our collage .We will be honoured if you take some time out of your busy schedule for this session.

Thanking you

Your Sincerely

Received  
Thank U.S.  
26/10/2023

  
Prof. Swati Bagul  
Event Coordinator

  
Dr. V.V. Kalunge  
HOD

Head of Department  
Dept. of Information Tech.  
ISCOE, Hadapsar, Pune-23.